

# Strategy plan for 2018

“I will act as if what I do will make a difference.” - William James

## **Our Vision:**

Enhance and empower JAV activities and work process contributing to achieve our organization's vision.

Our key is to be the best successful team, being able to come up with new ideas keeping smooth operations and services to our reputable customers.

## **Achievements in 2017:**

- ✓ Mockup
- ✓ Robot
- ✓ E-Learning lab
- ✓ E-Files
- ✓ XML Coding for manuals

## **Our plans for 2018**

### **1- Continuing development of 2017 Projects :**

- ✓ Mockup : add movement Effects
- ✓ Robot : Customer service in terminals
- ✓ E-Learning buildup specific website and mobile applications for training
- ✓ E-Files: change all company excel files to access programs with alerts via Emails & notification.
- ✓ XML Coding: to generalize this experience to cover as much manuals as we can – This will minimize the human errors and ease the periodic review and amendments of manuals

### **2- Start Working with New Ideas such as :**

- ✓ Smart ID
- ✓ Company bus route location application
- ✓ Cockpit simulator
- ✓ Mobile application for customer before / after boarding

**3- Continuing Innovation Awareness for all Employees :**

- ✓ Training Courses
- ✓ Innovation Newspaper
- ✓ Creativity Open Day

In order to successfully innovate our businesses; Strategies shall always been retailored to the best fit of our goals.

Our Innovation Team will be always striving always to achieve outstanding results and will continue to be the pioneering force in aviation open to any ideas for our continuous improvement.

**(We can do, create & innovate, we are JAV Team)**